

CLAIMS

1. A packaged hygiene product for receiving body fluids and/or excretions including

- the hygiene product (1) which has a body side (2) facing towards the body and a washing side (3) facing away from the body and which can be folded or rolled up for packaging, wherein an adhesive (4) is disposed at least partially at the washing side (3), and

- a packaging material (5) which has an inside (6) facing towards the hygiene product (1) and an outside (7) facing away from the hygiene product (1), wherein the washing side (3) of the hygiene product (1) is fixed by means of the adhesive (4) to the inside (6),

characterised in that

the packaging material (5) has at least one opening (8) through which a surface region (14) of the inside (6) can be fixed by means of a part of the adhesive (4) to the washing side (3) in order to hold the hygiene product (1) in the packaged condition.

2. A packaged hygiene product as set forth in claim 1 characterised in that the opening (8) is of an elongate shape.

3. A packaged hygiene product as set forth in claim 2 characterised in that the hygiene product (1) is of an elongate shape and the longitudinal axis (9) of the opening (8) extends substantially transversely with respect to the longitudinal axis (10) of the hygiene product (1).

4. A packaged hygiene product as set forth in claim 2 characterised in that the hygiene product (1) is of an elongate shape and the longitudinal axis (9) of the opening (8) extends substantially parallel with respect to the longitudinal axis (10) of the hygiene product (1).

5. A packaged hygiene product as set forth in one of the preceding claims characterised in that the opening (8) extends over the entire width (B) of the hygiene product (1) or the folded hygiene product (1).

6. A packaged hygiene product as set forth in one of the preceding claims characterised in that there are provided a plurality of openings (8).

7. A packaged hygiene product as set forth in claim 6 characterised in that the openings (8) are arranged in the manner of a perforation in a straight line or in a curved trajectory.

8. A packaged hygiene product as set forth in one of the preceding claims characterised in that the opening (8) is of a rectangular shape.

9. A packaged hygiene product as set forth in one of claims 1 through 7 characterised in that the opening (8) is of a square shape.

10. A packaged hygiene product as set forth in one of claims 1 through 7 characterised in that the opening (8) is of a circular shape.

11. A packaged hygiene product as set forth in one of claims 1 through 7 characterised in that the opening (8) is of an elliptical shape.

12. A packaged hygiene product as set forth in one of the preceding claims characterised in that the adhesive (4) is adhesive glue which can be applied by means of contact application.

13. A packaged hygiene product as set forth in one of claims 1 through 11 characterised in that the adhesive (4) is adhesive glue which can be applied by means of spray application.

14. A process for the production of a packaged hygiene product (1) for receiving body fluids and/or excretions including the following steps:

- providing the hygiene product (1) having a body side (2) facing towards the body and a washing side (3) facing away from the body, and

- providing a packaging material (5) having an inside (6) and an outside (7),

- wherein the washing side (3) of the hygiene product (1) is fixed by means of an adhesive (4) to the inside (6) of the packaging material (5) and the hygiene product (1) together with the packaging material (5) is folded or rolled up,

characterised in that

at least one opening (8) is produced in the packaging material (5) and a surface region (14) of the inside (6) is fixed through the opening (8) to the washing side (3) by means of a part of the adhesive (4) in order to hold the hygiene product (1) in the packaged condition.

15. A process as set forth in claim 14 characterised in that the operation of producing the at least one opening (8) is effected before fixing the washing side (3) to the inside (6).